1 YEAR
21 EVENTS
300 + PARTNERS
500 + EXPERTS
3000 + DELEGATES

We deliver the best platforms for an international exchange of ideas and doing business. Discover trends, technologies and expand your network.

cti.euroforum.de/en
WHERE AUTOMOTIVE EXPERTS MEET

International gatherings of leading experts to experience content and networking-fuelled formats dedicated to technical automotive topics. We’ll connect you with influential decision makers.
Print:
- Handelsblatt Journal – score with your expertise.
  Distribution via the Handelsblatt as well as digital distribution directly to your target group.
  Reach: more than 476,000 readers and more than 300,000 decision makers.
- CTI Magazine
  Publication on automotive drivetrain development in the age of electrification.
  Distribution via mail as well as digital distribution directly to your target group. Twice yearly in English and annually in Chinese.
  Reach: more than 5000 leading experts of the industry.

Digital:
- Webinars, white papers, blog posts, expert interviews, podcasts and executive summaries – present your topics and expertise directly to your target group and increase your market presence and visibility online.
- Communication with your target group via newsletters, e-mailings, social media and our websites.
  Reach: several thousand hits every month via all digital B2B channels.

Live:
- Top-class annual conferences and cutting-edge symposia – meet the “who is who” of the industry and present your expertise.
- Your appearance as partner/sponsor/exhibitor will be promoted via print brochures, advertisements in the Handelsblatt and trade press as well as via digital channels, such as e-mailings and social media.
  Reach: up to 30,000 decision makers.
International CTI Conference

SCR Systems with included session concerning Off-Highway

1 – 2 July 2019, Stuttgart, Germany
car-training-institute.com/scr

Requirements on future diesel engines. A vision of the future without diesel engines for several on- and off-highway applications is not realistic. Also with regard to ecological and economic targets, there are no alternatives for a number of applications. Customer acceptance, however, requires further progress in terms of the – already excellent – efficiency of diesel engines and the reduction of critical emissions. It also has to be possible to add AdBlue at low temperatures. Therefore, the activity of SCR systems is addressed here in the first place, especially with low emission temperatures in the particularly critical inner city areas.

With insights from:
- Daimler AG
- Robert Bosch GmbH
- Faurecia
- MTU Friedrichshafen
- Liebherr Machines

Conference language will be German and English.

International CTI Magazine

Publication on automotive drivetrain development in the age of electrification

The CTI Magazine is a publication geared to the information needs of the global automotive drivetrain community. It is published twice a year in English (May + December) and annually in Chinese (September).
The Future of Mobility
handelsblatt-journal.de

Special Publication for the Handelsblatt Automotive Summit 2019 @ Porsche
- Your expert article in the Handelsblatt Journal
- Distributed as a supplement in the complete edition of Handelsblatt newspaper
- Decision-Maker Circulation: 305.000
- Publication date: 24 October 2019
- PDF and printed copies to send to your customers
- Journalistic support in drawing up your article when required

Publication language will be German and English.

International CTI Conference
Software drives
Transformation to large scale distributed automotive software
12 – 13 November 2019, Stuttgart, Germany
euroforum.de/software

Topics will be:
- Data-driven software development: virtual simulation and verification & validation
- Software in the connected vehicle
- New business and collaboration models
- Model Based Systems Engineering

Conference language will be English.

International CTI Conference
Automotive Glazing Europe
Traditional Glazing meets new requirements of connectivity and autonomous driving
29 – 30 October 2019, Duesseldorf, Germany
cti-autoglazing.com

This expert meeting is the first and largest dedicated conference for automotive glazing in Europe. Listen to experts and specialists to receive the latest updates on technologies and innovations among automotive glazing. We will be welcoming the most important representatives of the industry.

TARGET AUDIENCE
- Automotive glass/Automotive smart glass/polycarbonate manufacturers
- Device embedded glass manufacturers
- Suppliers of raw material for automotive glass
- Experts from the automotive smart glass industry
- Dealers and distributors of automotive glass
- Automotive Original Equipment Manufacturers (OEMs)

Good reasons to visit the Handelsblatt Automotive Summit
- Host 2019 is Porsche in Stuttgart.
- Listen to the most important German CEOs in the industry: Oliver Blume, Porsche; Ola Källenius, Daimler; Harald Krüger, BMW; and Michael Lohscheller, Opel
- Become part of an exclusive circle with high C-level density.
- Experience automotive topics you can touch at Vision Tours and workshops in the Porsche factory.
- Let yourself be inspired by Handelsblatt journalism live. Automotive topics from new perspectives – inspiring, independent, critical, constructive. Experience discussions at eye level.

Conference language will be German and English.
CTI SYMPOSIUM
Automotive Drivetrains | Intelligent | Electrified
9 – 12 December 2019, Berlin, Germany
drivetrain-symposium.world/de

1,300 Delegates
125 Exhibitors
40 % international participants

The event is one of the most important meeting points for drivetrain and transmission experts worldwide. The contents focus on the transformation of drive systems in the age of electromobility. A unique congress with more than 100 presentations in 16 parallel sessions, high level plenary speeches, an accompanying exhibition and the “Young Drive Experts Award” ceremony followed by an extra test drive day.

Conference language will be German and English.

International CTI Conference
Automotive Diagnostics
23 – 24 March 2020, Munich, Germany
car-training-institute.com/diagnostics

THE NO. 1 EVENT IN EUROPE.
The international conference Automotive Diagnostics will give current and future professionals from the automotive industry a chance to meet and network. Diagnostic experts will share their knowledge, ideas, experiences and inspiration. You will get the latest insights on how automotive diagnostics will change and get affected by automatization, connectivity and e-mobility.

Topics will be:
- Connectivity, autonomy and growing complexity
- Diagnostics in a connected and automated world
- Diagnostics and augmented reality
- Modular diagnosis of high voltage battery
- Security aspects
- E-mobility – the impact on diagnostics

Conference language will be German.

Handelsblatt Conference
The Future of Mobility
handelsblatt-journal.de

The Handelsblatt Journal gives the opportunity to demonstrate expertise with a contribution of your own among those of top-class authors

- Your expert article in the Handelsblatt Journal
- Distributed as a supplement in the complete edition of Handelsblatt newspaper
- Decision-Maker Circulation: 305,000
- Publication date: 26 March 2020
- PDF and printed copies to send to your customers
- Journalistic support in drawing up your article when required

Publication language will be German and English.

Handelsblatt Conference
Trends in the Commercial Vehicle Industry/
Trends in der Nutzfahrzeug-Industrie
25 – 27 March 2020, Munich, Germany
handelsblatt-nutzfahrzeuge.com

Die Handelsblatt Jahrestagung „Trends in der Nutzfahrzeugindustrie“ ist die seit Jahren etablierte Top-Branchenkonferenz und markiert hinsichtlich Referenten, Themen und Teilnehmern ein alljährliches Highlight.

Conference language will be German.

CTI Magazine
Publication on automotive drivetrain development in the age of electrification

The CTI Magazine is a publication geared to the information needs of the global automotive drivetrain community. It is published twice a year in English (May + December) and annually in Chinese (September).

The CTI Magazine issue in December is going to be published during the first main day of the CTI SYMPOSIUM. First 1300 copies are distributed amongst the participants and exhibitors, over 1,500 are mailed to selected readers of the target group. Digital distribution is around 15,000 (including downloads, page impressions, e-mailing).

Publication language: English.
Euroforum Conference

**Legal Aspects of the Automotive Supplier Industry/Recht in der Automobilzulieferindustrie**

March 2020, Düsseldorf, Germany
euroforum.de/recht_automobilzulieferindustrie

**Conference language will be German**

CTI Conference

**ISO 26262 USA**


March 2020, Detroit area, USA
car-training-institute.com/iso26262-usa

**Event for the ISO 26262 expert community with partner event in Germany: Experiences with the 2nd edition ISO 26262. Moving towards autonomous driving. Safety meets Security. SOTIF.**

CTI SYMPOSIUM USA

**Automotive Drivetrains | Intelligent | Electrified**

11 – 14 May 2020, Novi (MI), USA
drivetrain-symposium.world/us

700 Delegates
80 Exhibitors

**With around 700 delegates and 80 exhibitors the event is one of the most important meeting points for drivetrain & alternative drives experts in the US. The contents focus on the transformation of drive systems in the age of electromobility.**

A unique congress with more than 80 presentations in 10 parallel sessions, high level plenary speeches, an accompanying “CTI SYMPOSIUM EXPO”, and “Test Drive”.

CTI Magazine

**Publication on automotive drivetrain development in the age of electrification**

The CTI Magazine is a publication geared to the information needs of the global automotive drivetrain community. It is published twice a year in English (May + December) and annually in Chinese (September).

The CTI Magazine issue in May is going to be published during the first main day of the CTI SYMPOSIUM USA. First 700 copies are distributed amongst the participants and exhibitors. Digital distribution is around 15,000 (including downloads, page impressions, e-mailing).

Publication language: English.

CTI SYMPOSIUM USA

**drivetrain-symposium.world/us**

Discover valuable insights on automotive transmission, HEV and EV drive technologies derived from the CTI SYMPOSIUM USA 2020.

Post-Show report on CTI SYMPOSIUM USA
drivetrain-symposium.world/us

June 2020, Shanghai, China
cti-roundtable.com

CTI ROUNDTABLE is the new unique networking platform for the automotive community in China. Presentation and panel discussion on latest automotive developments give insight in what drives the industry and how it can fulfill the current and future requirements. Get in contact with international experts and discuss important trends, opportunities and challenges. Enjoy a relaxed evening at the CTI ROUNDTABLE.

CTI ROUNDTABLE CHINA

Training language will be German.

CTI Seminar

**Basic Knowledge Automotive Transmission, HEV and EV Drives**

14 – 15 November 2019, Stuttgart, Germany
car-training-institute.com/kfz-getriebe

CTI Seminar

**Heating and Cooling Systems in Motor Vehicles/Heiz- und Kühlsysteme im Kfz**

12 – 13 November 2019, Cologne, Germany
car-training-institute.de/heizundkuehl