

ASIA BUSINESS INSIGHTS

The Annual Conference of the German-Asia Economy
hosted by Handelsblatt and HSBC

asia-business-insights.de

7 FEBRUARY 2017

Hyatt Regency Düsseldorf
Germany



Simultaneous
interpreting provided



Joschka Fischer
Former German
Foreign Minister



Stuart Gulliver
Group Chief Executive
HSBC Holdings plc



Shi Mingde
Ambassador of the People's
Republic of China to Germany



Gabor Steingart
Publisher of Handelsblatt



Hans Van Bylen
Chief Executive Officer
Henkel AG & Co. KGaA

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Conception and organisation:

Handelsblatt
Substance matters.

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ASIA BUSINESS INSIGHTS

The conference offers you a compact, modular conference programme that is geared to your special needs for information. Top insights at top level.

ASIA

Receive expert knowledge first-hand. High-ranking keynote speakers will be reporting on their positive and negative experience in the field of practice in the Asian economic area. International speakers will be offering valuable insight into Asian business culture.

BUSINESS

An exchange of opinion with the main players in the German and Asian economies eye to eye. Engage in an open dialogue with small and medium-scale enterprises successfully operating on the ground. Receive valuable tips on financial topics as well.

INSIGHTS

Profit from real insider information from leading "Asia connoisseurs" from business, science, media and culture. Check out the latest facts and figures on German-Asian business relations.

We want to make you gung ho about Asia

Target group

Company owners | MANAGING directors | CEOs | Chief Financial Officers | Chief Operating Officers | Managers - from small and medium-scale enterprises, business and industry | business consultancies specialised in Asia

For information, please call: +49 211.96 86 - 35 99

Please do not hesitate to contact Imke Jürgens should you have any questions regarding this event.

Moderation



Nicole Bastian

Handelsblatt Foreign Editor

As Tokyo correspondent, she spent five years covering the economy and politics in Japan, South and North Korea.



Stephan Scheuer

Correspondent in Beijing

Stephan Scheuer covers China's economy and politics for Handelsblatt. He joined in July 2015 after more than two years as China correspondent for the German Press Agency dpa.



Frank Sieren

China expert and Handelsblatt columnist

Having lived in Beijing for over 20 years, he has spent longer reporting from that country than any other western business journalist.

INFORMATION

Organisation:

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Günter Butschek
CEO
Tata Motors Ltd.



Joschka Fischer
Former German
Foreign Minister



Prof. Marcel Fratzscher
Ph.D., President
German Institute for
Economic Research



Wladimir M. Grinin
Ambassador of the
Russian Federation in
the Federal Republic
of Germany



Stuart Gulliver
CEO
HSBC Holdings Plc

9.30
-
18.30

THE CONFERENCE DAY

THE MORNING SESSION

9.30
-
13.15

WELCOMING ADDRESS & INTRODUCTION

Gabor Steingart, Publisher of Handelsblatt
Carola Gräfin v. Schmettow, Chairwoman of the
Management Board, HSBC Germany

KEYNOTE SPEECH

Seizing the Asian opportunity
Stuart Gulliver, CEO, HSBC Holdings Plc

KEYNOTE SPEECH & Q&A

Sustainable success strategies in Asia
Hans Van Bylen, Chief Executive Officer,
Henkel AG & Co. KGaA

IMPULSE PRESENTATION

**Balancing act: Asia's economic
prospects for 2017 and beyond**
Frederic Neumann, Co-Head of Asian Economic Research,
HSBC

FOCUS TOPIC

M&A activities by and with China
Bernhard M. Kemper, CEO, EEW Energy from Waste GmbH
Matthias Machnig, Permanent State Secretary,
Federal Ministry for Economic Affairs and Industry
Prof. Dr. Sebastian Heilmann, President, MERICS

AMBASSADOR TALK

India's new role
Gurjit Singh, Ambassador of the Republic of India to Germany

PODIUM DISCUSSION

**"Make in India" as an economic
growth engine**
Gurjit Singh, Ambassador of the Republic of India to Germany
Mohan Murti, Managing Director Europe, Reliance Industries Limited
Günter Butschek, CEO,
Tata Motors Ltd.

13.15
-
14.30

LUNCH



Prof. Dr. Sebastian Heilmann
President
MERICS



Hans-Jürgen Kalmbach
Vice President
Sales Asia Pacific
Hansgrohe Group



Bernhard M. Kemper
CEO
EEW Energy from
Waste GmbH



Matthias Machnig
Permanent State Secretary
Federal Ministry for Economic
Affairs and Industry



Mohan Murti
 Managing Director Europe
 Reliance Industries Limited



Frederic Neumann
 Co-Head of Asian
 Economic Research
 HSBC



Ulrich Reichert
 CEO
 Wirtgen China



Carola Gräfin v. Schmettow
 Chairwoman of the
 Management Board
 HSBC Germany



Dr. Andreas Sennheiser
 CEO
 Sennheiser Electronic
 GmbH & Co. KG

2 parallel afternoon sessions = 4 presentations to choose from

FOCUS TOPIC CHINA

14.30
-
15.15

“Lessons learned?” – first-hand report from China
 Presentation + Q&A

Hans-Jürgen Kalmbach, Vice President Sales Asia Pacific,
 Hansgrohe Group
Ulrich Reichert, CEO, Wirtgen China

15.30
-
16.15

Financing / payment transactions
 Presentation + panel discussion + Q&A

FOCUS TOPIC INDIA / SOUTHEAST ASIA

Industry 4.0
 Panel discussion + Q&A

15.15
-
15.30

**COFFEE
BREAK**

“Lessons learned?” – first-hand report from India
 Panel discussion + Q&A

Dr. Andreas Sennheiser, CEO,
 Sennheiser Electronic GmbH & Co. KG

16.15
-
16.45

**COFFEE
BREAK**





Shi Mingde
Ambassador of the
People's Republic of China
to Germany



Gurjit Singh
Ambassador of the
Republic of India to
Germany



Gabor Steingart
Publisher of
Handelsblatt



Hans Van Bylen
Chief Executive Officer
Henkel AG & Co. KGaA

You can find the current programme and obtain additional information at: asia-business-insights.de

PLENARY SESSION

16.45
-
18.30

AMBASSADOR POWER TALK

China: discussion on the current geopolitical situation

Shi Mingde, Ambassador of the People's Republic of China to Germany

Wladimir M. Grinin, Ambassador of the Russian Federation in the Federal Republic of Germany

PANEL DISCUSSION

The economies of Asia 2017: political and economic contexts

steel dispute, price erosion etc.

Prof. Marcel Fratzscher, Ph.D., President,
German Institute for Economic Research

GRAND RECEPTION IN THE EVENING

19.00

**GALA RECEPTION
Düsseldorfer
Medienhafen**

DINNER SPEECH

**Where is Asia headed?
An assessment of the
geopolitical situation**

Joschka Fischer, Former German Foreign Minister

Moderator:

Gabor Steingart, Publisher of Handelsblatt



Joschka Fischer
Former German
Foreign Minister

MUSICAL ENTERTAINMENT

Esther Kim, Pianist of the band
Die Toten Hosen





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registration code



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ASIA BUSINESS INSIGHTS
7 February 2017

€ 799,-
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ANOTHER BENEFIT

- You can switch your registration to a substitute participant at no additional cost.
- If you like, you can receive Handelsblatt free of charge for two months as a thank-you for attending.

CONDITIONS FOR ATTENDANCE: www.euroforum.de/agb

YOUR CONFERENCE HOTEL

7 February 2017, Hyatt Regency Düsseldorf

Speditionstraße 19, DE-40221 Düsseldorf
Phone: +49 211 9134 1234

A limited number of rooms are available at the conference hotel at a reduced rate. Please contact the hotel directly to make your reservation, stating that you are attending the Handelsblatt/Euroforum conference.

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