

Joschka Fischer
Former German

**Stuart Gulliver**Group Chief Executive
HSBC Holdings plc

**Shi Mingde**Ambassador of the People's
Republic of China to Germany

**Gabor Steingart**Publisher of Handelsblatt

Hans Van Bylen Chief Executive Officer Henkel AG & Co. KGaA

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Conception and organisation:

Handelsblatt
Substance matters.



The conference offers you a compact, modular conference programme that is geared to your special needs for information. Top insights at top level.

# **ASIA**

Receive expert knowledge first-hand. High-ranking keynote speakers will be reporting on their positive and negative experience in the field of practice in the Asian economic area. International speakers will be offering valuable insight into Asian business culture.

# **BUSINESS**

An exchange of opinion with the main players in the German and Asian economies eye to eye. Engage in an open dialogue with small and medium-scale enterprises successfully operating on the ground. Receive valuable tips on financial topics as well.

# **INSIGHTS**

Profit from real insider information from leading "Asia connoisseurs" from business, science, media and culture. Check out the latest facts and figures on German-Asian business relations.

# We want to make you gung ho about Asia

## Target group

Company owners | MANAGING directors | CEOs | Chief Financial Officers | Chief Operating Officers | Managers - from small and medium-scale enterprises, business and industry | business consultancies specialised in Asia

### Moderation



Nicole Bastian

Handelsblatt Foreign Editor

As Tokyo correspondent, she spent five years covering the economy and politics in Japan, South and North Korea.



Stephan Scheuer

Correspondent in Beijing

Stephan Scheuer covers China's economy and politics for Handelsblatt. He joined in July 2015 after more than two years as China correspondent for the German Press Agency dpa.



Frank Sieren

China expert and Handelsblatt columnist Having lived in Beijing for over 20 years, he has spent longer reporting from that country than any other western business journalist.

#### INFORMATION

Organisation:

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Please do not hesitate to contact Imke Jürgens should you have any questions regarding this event.



Günter Butschek CEO Tata Motors Ltd.



Joschka Fischer Former German Foreign Minister



Prof. Marcel Fratzscher Ph.D., President

Ph.D., President German Institute for Economic Research





9.30 -18.30

# THE CONFERENCE DAY

#### THE MORNING SESSION

9.30 -13.15

#### **WELCOMING ADDRESS & INTRODUCTION**

Gabor Steingart, Publisher of Handelsblatt
Carola Gräfin v. Schmettow, Chairwoman of the
Management Board, HSBC Germany

#### **KEYNOTE SPEECH**

### Seizing the Asian opportunity

Stuart Gulliver, CEO, HSBC Holdings Plc

#### **KEYNOTE SPEECH & Q&A**

### Sustainable success strategies in Asia

Hans Van Bylen, Chief Executive Officer, Henkel AG & Co. KGaA

#### **IMPULSE PRESENTATION**

# Balancing act: Asia's economic prospects for 2017 and beyond

**Frederic Neumann,** Co-Head of Asian Economic Research, HSBC

#### **FOCUS TOPIC**

## M&A activities by and with China

Bernhard M. Kemper, CEO, EEW Energy from Waste GmbH Matthias Machnig, Permanent State Secretary, Federal Ministry for Economic Affairs and Industry Prof. Dr. Sebastian Heilmann, President, MERICS

#### **AMBASSADOR TALK**

#### India's new role

Gurjit Singh, Ambassador of the Republic of India to Germany

#### **PODIUM DISCUSSION**

# "Make in India" as an economic growth engine

**Gurjit Singh,** Ambassador of the Republic of India to Germany **Mohan Murti,** Managing Director Europe, Reliance Industries Limited **Günter Butschek,** CEO,

Tata Motors Ltd.

13.15 -14.30

LUNCH



Prof. Dr. Sebastian Heilmann

President MERICS



Hans-Jürgen Kalmbach Vice President

Vice President
Sales Asia Pacific
Hansgrohe Group



Bernhard M. Kemper

CEO EEW Energy from Waste GmbH



Matthias Machnig

Permanent State Secretary Federal Ministry for Economic Affairs and Industry



Mohan Murti

Managing Director Europe Reliance Industries Limited



Frederic Neumann

Co-Head of Asian Economic Research **HSBC** 



Ulrich Reichert

CEO Wirtgen China



Carola Gräfin v. Schmettow

Chairwoman of the Management Board **HSBC** Germany



# 2 parallel afternoon sessions = 4 presentations to choose from

#### FOCUS TOPIC CHINA

"Lessons learned?" - first-hand report from China

Presentation + Q&A

Hans-Jürgen Kalmbach, Vice President Sales Asia Pacific, Hansgrohe Group

Ulrich Reichert, CEO, Wirtgen China

#### FOCUS TOPIC INDIA / SOUTHEAST ASIA

Industry 4.0

Panel discussion + Q&A

15.15 15.30 COFFEE BREAK

15.30 16.15

14.30

15.15

Financing / payment transactions

Presentation + panel discussion + Q&A

"Lessons learned?" first-hand report from India

Panel discussion + Q&A

Dr. Andreas Sennheiser, CEO. Sennheiser Electronic GmbH & Co. KG

16.15 16.45

COFFEE BREAK







Shi Mingde
Ambassador of the
People's Republic of China
to Germany



Gurjit Singh Ambassador of the Republic of India to Germany



Publisher of Handelsblatt



Hans Van Bylen
Chief Executive Officer
Henkel AG & Co. KGaA

You can find the current programme and obtain additional information at: asia-business-insights.de

#### PLENARY SESSION

16.45 -18.30

#### AMBASSADOR POWER TALK

# China: discussion on the current geopolitical situation

**Shi Mingde,** Ambassador of the People's Republic of China to Germany

**Wladimir M. Grinin,** Ambassador of the Russian Federation in the Federal Republic of Germany

#### PANEL DISCUSSION

# The economies of Asia 2017: political and economic contexts

steel dispute, price erosion etc.

**Prof. Marcel Fratzscher,** Ph.D., President, German Institute for Economic Research

#### GRAND RECEPTION IN THE EVENING

19.00

## GALA RECEPTION Düsseldorfer Medienhafen

#### **DINNER SPEECH**

## Where is Asia headed? An assessment of the geopolitical situation

Joschka Fischer, Former German Foreign Minister Moderator:

Gabor Steingart, Publisher of Handelsblatt



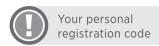
Former German Foreign Minister

#### MUSICAL ENTERTAINMENT

**Esther Kim,** Pianist of the band Die Toten Hosen









**7 FEBRUARY 2017** Hvatt Regency Düsseldorf Germany

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The Annual Conference of the German-Asia Economy hosted by Handelsblatt and HSBC

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#### YOUR CONFERENCE HOTEL

7 February 2017, Hyatt Regency Düsseldorf

Speditionstraße 19, DE-40221 Düsseldorf Phone: +49 211 9134 1234

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€799.-(excl. VAT per person)

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- If you like, you can receive Handelsblatt free of charge for two months as a thank-you for attending.

CONDITIONS FOR ATTENDANCE: www.euroforum.de/agb

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